

Creative Partner

Kiersten Utegg

Objective

Keep it simple. Keep it fun. Keep it from dying. Those are my mantras for selling, producing, imagining, and inspiring bold work. Advertising always has the potential to be mindful, useful, meaningful, and beautiful.

Experience

September 2022 - Current

Associate Creative Director *TBWA/Chiat Day NY*

The first national brand campaign for Travelers insurance. Additionally, Raytheon Technologies, Henkel campaigns using AI-generated content, and new business.

August 2020 - September 2022

Senior Copywriter *VMLY&R Seattle*

360° campaigns for Intel B2B and B2C, Facebook portal and Gold Peak Tea. Took a hard loss at a Superbowl pitch for Budweiser. Survived.

July 2017 - August 2020

Copywriter *VMLY&R Memphis*

Total re-brand for the U.S. Navy, PSA with American Red Cross. Secured new business with FedEx, Amtrak, and BASF.

December 2016 - July 2017

Associate Copywriter *Terri & Sandy, NY*

Collaboration on Strands for Trans awareness campaign, Gerber, and Disney Princess.

Education

B.S. Advertising

Boston University

High School Diploma

Choate Rosemary Hall

Skills

- Copywriting
- Mentorship
- Branding
- Creative Strategy
- AI Prompt Engineer
- Concept Development
- Patience

Interests

Reading & writing in coffee shops. Coffee. Mentoring for The One Club. Hiking. Skiing. Photography. Sim Theory. Environmentalism & Sustainability.

Contact

LinkedIn @kierstenutegg
(860)395-7224
kierstenutegg@gmail.com

Office Manager

Chanchal Sharma

Objective

State your career goals and show how they align with the job description you're targeting. Be brief and keep it from sounding generic. Be yourself.

Experience

January 20XX - Current

Office Manager *The Phone Company*

Summarize your key responsibilities and accomplishments. Where appropriate, use the language and words you find in the specific job description. Be concise, targeting 3-5 key areas.

March 20XX - December 20XX

Office Manager *Nod Publishing*

Summarize your key responsibilities and accomplishments. Here again, take any opportunity to use words you find in the job description. Be brief.

August 20XX - March 20XX

Office Manager *Southridge Video*

Summarize your key responsibilities and accomplishments. Where appropriate, use the language and words you find in the job description. Be concise, targeting 3-5 key areas.

Education

Sept 20XX - May 20XX

A.S. H.R. Management

Glennwood University

Skills

- Data analysis
- Project management
- Communication
- Organization
- Problem solving

Interests

This section is optional but can showcase the unique, intriguing, even fun side of who you are.

Contact

4567 Main Street
City, State 98052
(718) 555-0100
chanchals@example.com

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